



News Release

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MORE RESIDENTS FIND JOBS EVEN AS JOBLESS RATE CLIMBS

BRANTFORD (June 7, 2014) – Brantford’s jobless rate inched up in May, even though more residents reported they were working.

May’s local seasonally adjusted unemployment rate climbed to 7.2%, up from 7% in April, according to Statistics Canada figures released Friday. The unemployment rate has hovered just above 7% for the last four months and May’s 7.2% figure matches the rate from a year ago.

On a positive note, Brantford’s employment rate has climbed steadily this year and now stands at 62.6%. The number of people participating in the labour force also grew last month, with an estimated 1,000 more people listed as working.

Looking at Canada’s job market as a whole, Statistics Canada reported that employment growth has been “subdued” since last August. Canada’s jobless rate in May was 7%, with an estimated 26,000, largely part-time jobs created. Ontario’s unemployment rate stood still at 7.4%.

“The figures for May show that more people were out looking for work in our community, and many were successful in getting jobs,” said Jill Halyk, executive director of the Workforce Planning Board of Grand Erie. “We’re seeing hiring pick up this Spring, and we hope this trend continues.”

BrantJobs posted 421 jobs in May, up almost 20% from the same month last year. The top three job categories for postings have remained consistent for the last year, with jobs in Manufacturing, Processing and Utilities leading the way (31% of all posting). This is followed by Sales and Retail (18% of postings) and Trades and Equipment Operators (13%).

Statistics Canada’s figures for Brantford in May showed increased employment in the same three areas, as well as in management.

[BrantJobs](#) is a service of the City of Brantford and County of Brant, providing a broad range of employment solutions to local employers and job seekers. The [Workforce Planning Board](#) is one of 25 non-profit organizations in Ontario that play a leadership role in labour force planning.

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Note: Statistics Canada’s monthly Labour Force Survey provides estimates of employment and unemployment, based on a sampling of households in communities.