



# News Release

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## BRANTFORD'S JOBLESS RATE BELOW NATIONAL AVERAGE

BRANTFORD (Feb. 7, 2014) – Brantford's jobless rate remains below the national and provincial average, despite three months of increases.

January's local seasonally adjusted jobless rate climbed to 5.9%, up from 5.1% recorded in December, according to Statistics Canada figures released Friday. January's rate is similar to last September's 5.8%.

Canada's jobless rate fell to 7% and Ontario's remained virtually unchanged at 7.6%, as almost 30,000 jobs were created across the country.

Although Brantford's unemployment rate climbed, several other key indicators that were causing concern levelled off. Both the size of the labour force and the participation rate stayed relatively steady.

"The number of employed fell by 500," said Jill Halyk, executive director of the Workforce Planning Board of Grand Erie, with most of those occurring in construction and manufacturing. "Service industries remained relatively stable with slight gains in transportation, warehousing, health, and professional, scientific, technical businesses. Some of those job losses continue to be seasonal in nature and should recover in the coming months".

Brant Jobs job postings jumped in January, with 392 postings. That was up dramatically from the 208 jobs posted in December, and also 35 higher than in January 2013.

[BrantJobs](#) is a service of the City of Brantford and County of Brant, providing a broad range of employment solutions to local employers and job seekers. The [Workforce Planning Board](#) is one of 25 non-profit organizations in Ontario that play a leadership role in labour force planning.

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**Note:** Statistics Canada's monthly Labour Force Survey provides estimates of employment and unemployment, based on a sampling of households in communities.