



Workforce Planning Board of Grand Erie
Commission de planification de la main-d'œuvre de Grand Erie

Backgrounder

The Workforce Planning Board of Grand Erie has provided leadership in workforce development in Brantford, Brant, Haldimand and Norfolk for the last 11 years.

Workforce development is a cornerstone of any community, since employers need skilled, well-trained and educated employees to run a successful business.

The non-profit corporation, formerly known as the Grand Erie Training and Adjustment Board, provides a number of expert services to its Grand Erie communities. Working with a broad base of community partners, it:

- Conducts labour market research;
- Identifies employment trends;
- Targets workforce opportunities;
- Initiates workforce development strategies;
- And assists employers with human resource planning.

Over the years, the board has spearheaded numerous projects that have benefited employers, employees, and job seekers – the three main groups it serves.

It also has run a number of successful events aimed at exposing students and young people to potential rewarding careers in skilled trades, agriculture, human services, hospitality, and others. The board also works with partners to recognize employers who volunteer their time and expertise to give students co-op experience.

Some regular events:

- Yes You Can, career fair to expose female high school students to skilled trades;
- Men@Work, a skilled trades fair for high school boys;
- Males in Human Services, promoting untraditional careers to elementary school boys;
- Celebrating Our Partnerships appreciation breakfast for employers who offer co-operative education.

The board is guided by volunteer directors drawn from business, labour and a cross section of the community.

The Workforce Planning Board is one of 21 such organizations in Ontario that play a leadership role in labour force planning. It receives funding from the Ontario Ministry of Training, Colleges and Universities.

- 30 -

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