



# News Release

FOR IMMEDIATE RELEASE

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## WATERFORD ELECTRIC NAMED AN EMPLOYER CHAMPION

BRANTFORD (June 28, 2011) – Waterford Electric has been named a provincial Employer Champion for providing workplace learning to students.

The Waterford-based company was presented with a *Passport to Prosperity* Employer Champion Award live on the Rogers TV, Cable 20, show *Inside Brant*. Waterford Electric owner Paul Hrovjevich received the award from Sherryl Petricevic of the Provincial Partnership Council.

“We take great pride in running an experiential learning program,” said Hrovjevich. “Our work goes well beyond what happens at Waterford Electric. One of our best practices is to partner with school boards and work directly with principals and teachers to understand firsthand what is happening in the schools, and what students want out of their experience with us.”

For almost thirty years, Waterford Electric has provided students with meaningful experiential learning opportunities. Students work in a range of departments to develop a well-rounded skill set, from inventory, to invoicing, to general clean ups. When they start their co-op placements, students are entrusted with their own set of tools and hit the ground running, working right alongside Waterford Electric employees.

The Employer Champion Award program was established by the Provincial Partnership Council to recognize employers in communities across Ontario that demonstrate outstanding dedication and commitment to providing meaningful work experiences for local high school students.

The [Passport to Prosperity](#) campaign encourages Ontario employers to provide experiential learning opportunities for high school students. In [Grand Erie](#), Passport to Prosperity is delivered by the Workforce Planning Board of Grand Erie.

The [Workforce Planning Board](#) is one of 25 non-profit organizations in Ontario that play a leadership role in labour force planning.

- 30 -

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**Note:** A photo is attached to this news release. Cutline: Paul Hrovjevich (second from left), owner of Waterford Electric, is presented with a provincial Employer Champion Award on the Rogers TV, Cable 20, show *Inside Brant*. Also pictured: *Inside Brant* host Ted Lehman (left), Sherryl Petricevic, Provincial Partnership Council, and Brant MPP Dave Levac. Credit: Canadian Press Photography.