



# Media Advisory

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FOR IMMEDIATE RELEASE

DELHI (Nov. 2, 2010) – Helping people cope with the rollercoaster ride of job loss is the purpose of a new website called [www.lostmyjob.ca](http://www.lostmyjob.ca).

Please join us for the official launch of lostmyjob.ca in Norfolk County.

**When:** Monday, Nov. 8, 10 a.m. to 10:30 a.m.  
**Where:** Delhi Industries Action Centre, 97 King St., Delhi

“The lostmyjob.ca website is a valuable resource for people going through a major change in their life after being laid off from their job,” said Wanda Jacobs, manager of employment and support services, Fanshawe College Simcoe. “Norfolk County residents have been hit hard by plant/business closures, including the most recent announcement of Bick’s. We are proud to be a partner on this project.”



“The website is here to remind people who’ve lost their job that they are not alone,” said Jill Halyk, executive director of the Workforce Planning Board of Grand Erie.

Lostmyjob.ca is being launched by the Workforce Planning Board and the Hamilton Training Advisory Board, with financial support from Employment Ontario and many generous community partners. These partners include: Fanshawe College Community Career & Employment Services, Grand River Employment and Training, St. Leonard’s Community Services, Community Resource Service, Literacy Council of Brantford and District, Literacy Link South Central, and the YMCA of Hamilton, Burlington, Brantford. Other community organizations are providing their expertise.

The website features stories about coping with job loss, especially the emotional impact on people and their families – an area that’s often overlooked. Lostmyjob provides advice, an extensive list of community resources, and the ability for users to ask experts questions. Users are encouraged to comment on stories and share their own experiences.

Lostmyjob.ca also features success stories about area residents who’ve overcome job loss and started new careers. For example, there’s Waterford’s [Betty Lewis](#), who used the Ontario government’s Second Career program to go to college and become an employment counsellor.

The Workforce Planning Board ([www.workforceplanningboard.org](http://www.workforceplanningboard.org)) is one of 21 non-profit organizations in Ontario that play a leadership role in labour force planning.

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For more information, contact Jill Halyk, executive director, Workforce Planning Board, 519-756-1116, x227 or email [jhalyk@workforceplanningboard.org](mailto:jhalyk@workforceplanningboard.org)

