



News Release

FOR IMMEDIATE RELEASE

JUNE EMPLOYMENT SHOWS SMALL GAIN

BRANTFORD (July 8, 2011) – Brantford's employment picture continues to show modest improvement, according to jobless figures announced Friday.

Brantford's unemployment rate fell to 8.2 per cent in June, down from 8.4 in May and 8.9 in April, according to Statistics Canada numbers released by [BrantJobs](#). It was the third consecutive month the rate fell. (To see the full report, click [HERE](#))

These figures are reflected by the increase of job vacancies advertised in June that reached 365. This represented a 20 per cent increase over May 2010. Full time permanent jobs continued to see the most growth and now represent 50 percent of all postings on BrantJobs.

"We are glad to see the continued growth of full time, permanent jobs," said Jill Halyk, executive director of the [Workforce Planning Board of Grand Erie](#). "These steady signs of improvement reflect local industries' resilience as the economy recovers", but we need to continue monitoring trends and working as a community to improve our employment situation".

Both BrantJobs and the Workforce Planning Board's occupational data supports evidence that hiring is taking place in most sectors.

65 per cent of Grand Erie employers who participated in the Workforce Planning Board's June labour force survey indicated no change in staff; but of the remaining 35 per cent, 49 new jobs were added representing a variety of jobs from farm labour, housekeeping staff, to gas technicians. Similar patterns were noted by BrantJobs who reported positions including trades labourers, transportation operators, and traditional seasonal positions in roofing and construction.

The Workforce Planning Board is one of 25 non-profit organizations in Ontario that play a leadership role in labour force planning.

BrantJobs is a service of the City of Brantford and County of Brant, providing a broad range of employment solutions to local employers and job seekers. Full details can be found at www.brantjobs.ca

- 30 -

Contacts:

Jill Halyk, Executive Director, Workforce Planning Board, 519-756-1116, x227

jhalyk@workforceplanningboard.org

Mark Skeffington, Communications/Project Co-ordinator, 519-756-1116, x228

mark@workforceplanningboard.org