



News Release

FOR IMMEDIATE RELEASE

'FROM LEARN TO EARN' WILL INSPIRE STUDENTS ENTERING WORKFORCE



BRANTFORD (June 10, 2011) – Radio DJ, tattoo artist, florist, park ranger, baker, dairy farmer, stock trader – Sean Aiken has held every one of these jobs.

In fact, Aiken has worked at 52 different jobs in 52 weeks across North America. He wrote about his experiences in a book [The One-Week Job Project](#), which was also turned into a documentary film. He speaks regularly to students across Canada and the U.S. and has appeared on major TV networks.

Aiken will share experience with Brantford area students finishing high school at **'From Learn to Earn'** on Thursday, June 16, 6:30 p.m. to 8 p.m. at North Park Collegiate's amphitheatre (280 North Park St.). The event is designed to help students make the transition from school to the workplace.



One of Aiken's messages to students is that it's OK if they don't know what they want to do after school, especially since experts say people will have multiple careers.

"What I hear from a lot of students is they feel a lot of pressure about what they're going to do," the 29-year-old said from his Vancouver home. "You don't have to know what you're going to do for the rest of your life."

Aiken also says students who have a dream career in mind can do something about it. "If there are careers you're interested in, find someone in that career and call them up and do an informational interview."

Aiken also has advice to parents worried about their children starting their careers: "I think it's important for parents to be supportive and try not to put a lot of pressure on them. Young people are already under a lot of pressure."

From Learn to Earn is organized by [St. Leonard's Community Services](#) and the [Workforce Planning Board of Grand Erie](#), with support from [School College Work Initiative](#). **From Learn to Earn** is on [Facebook](#).

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For more information about The One-Week Job Project, go to: <http://www.oneweekjob.com>

Note: Sean Aiken is available for media interviews: sean@oneweekjob.com