



# News Release

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## JOB LOSS WEBSITE MARKS 1-YEAR ANNIVERSARY

BRANTFORD (Nov. 9, 2011) – More than 6,000 people looking for help to cope with job loss have turned to [www.lostmyjob.ca](http://www.lostmyjob.ca) in its first year.

Lostmyjob was launched a year ago by the [Workforce Planning Board of Grand Erie](http://www.workforceplanningboard.org) and the [Hamilton Training Advisory Board](http://www.hamiltontrainingadvisoryboard.org). Soon after, six other workforce planning boards from Niagara to Windsor began supporting the website. Local organizations across the Hamilton region have also stepped up to promote the website to their clients.

“We’re glad to help people across our communities as they deal with the loss of a job,” said Jill Halyk, executive director of the Workforce Planning Board.

“So many people are out of work for the first time and really need support dealing with the social and emotional upheaval they and their families are experiencing. It is sad to see so much unemployment but fortunately there is a lot of help out there.”

Lostmyjob is not a job search site. The website focuses on information and advice to help people cope with the emotional rollercoaster ride of job loss and get back on their feet. Lostmyjob also showcases the success stories of people who have started new careers or businesses.

Stories have included:

- Unlocking the hidden job market;
- Tips for the shy job seeker;
- Talking to your kids about job loss;
- Benefits and dangers of social media;
- Staying positive in your job search;
- Money management after job loss.

Lostmyjob.ca also lists 1,000 services and supports in communities across southern and southwestern Ontario. Listings include everything from employment services to budget counselling, family counselling, income supports, food banks, educational opportunities and more.

The Workforce Planning Board of Grand Erie is one of 25 non-profit organizations in Ontario that play a leadership role in labour force planning.

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For more information, please contact:

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