



News Release

Media contact:
Mark Skeffington 519-756-1116, x228
mark@workforceplanningboard.org

LIFELONG LEARNING WEEK PROCLAIMED

BRANTFORD (Sept. 16, 2011) – The City of Brantford is supporting the launch of Lifelong Learning Week in the community.

At its meeting earlier this week, Brantford city council proclaimed Sept. 18-24 as Lifelong Learning Week on behalf of the Education Works Alliance.

Education Works is a new community body dedicated to building prosperity through training, education and lifelong learning. The group's mandate is to raise the education, literacy and skill levels of Grand Erie residents to broaden opportunities for employment and economic development. Education Works Alliance is facilitated by the Workforce Planning Board of Grand Erie.

The City of Brantford's proclamation "urges all citizens to embrace lifelong learning as a key to achieving their potential." (See full wording below).

Lifelong Learning Week is celebrated in a number of communities across North America, with Hamilton staging a large number of events. Education Works is introducing the idea in Brantford and other communities in Grand Erie, with plans to expand Lifelong Learning Week next year.

The Brantford Public Library, a member of Education Works, has several events planned that coincide with Lifelong Learning Week.

- Laurier Brantford Lecture Series. Dr. Robert Feagan of Laurier Brantford will lecture on Local Food. Monday, Sept. 19, 6:30 p.m., Main Library, Third Floor Auditorium.
- English Conversation Café. Newcomers to Canada are invited to informal get-togethers to improve their language skills. Tuesday nights, 7 p.m. at the Main Library Auditorium.

[The Workforce Planning Board](#) is one of 25 non-profit organizations in Ontario that play a leadership role in labour force planning.

- 30 -

For more information, please contact:

Jill Halyk, Executive Director, Workforce Planning Board, 519-756-1116, x227

jhalyk@workforceplanningboard.org

City of Brantford Proclamation

8.5 Proclamation - Lifelong Learning Week - September 18-24, 2011

WHEREAS, lifelong learning is increasingly vital in strengthening economic and workforce development, and building a vibrant and prosperous community; and

WHEREAS, lifelong learning, education and training enhances the personal and career development of all residents; and

WHEREAS, lifelong learning, education and training broadens the opportunities for employment for our residents; and

WHEREAS, Brantford residents have many opportunities to pursue lifelong learning offered by local schools and organizations;

NOW THEREFORE BE IT RESOLVED THAT the Council of the Corporation of the City of Brantford, on behalf of the Education Works Alliance, does hereby proclaim September 18 to 24, 2011 as "Lifelong Learning Week" in the City of Brantford and urges all citizens to embrace lifelong learning as a key to achieving their potential.