



News Release

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LOOKING FOR EDUCATION CHAMPIONS

BRANTFORD (Dec. 22, 2011) – Do you know someone who is an inspiring role model whose story demonstrates the value of education and lifelong learning?

Nominations are now open for Education Works Champions -- people in the community who have used education and training to achieve their goals.

A Champion may be someone who has beaten the odds or overcome barriers to go back to school as an adult. A Champion may be someone who lost a job and then trained for a new career. A Champion may be someone who has taken the initiative to upgrade their skills to get ahead at work. There are many inspiring success stories out there.

“We firmly believe we can increase the prosperity of our community – one person at a time. This campaign celebrates people who are doing that by increasing their knowledge and skills, and using that new learning to move forward,” said Betty Anne Jackson, co-chair of the Education Works Alliance, which is behind the campaign.

“Hopefully, this campaign will motivate people to realize that they can do something similar. Education does work!”

The Education Works Alliance is a new community body committed to raising the education, literacy and skill levels of adults in Brantford, Brant, Six Nations, New Credit, Haldimand and Norfolk to broaden opportunities for employment and build prosperity. Alliance members come from education, literacy groups, economic development, libraries, employment services and community agencies. The Alliance is coordinated by the Workforce Planning Board of Grand Erie.

Nominations are now being accepted for the first Champions. Nomination forms are available on the Workforce Planning Board’s website, under the What’s New section: www.workforceplanningboard.org. Forms can be submitted to the Workforce Planning Board by mail, email or fax. Deadline for nominations is Jan. 10, 2012. Nominees will be recognized in a community publicity campaign.

The Workforce Planning Board is one of 25 non-profit organizations in Ontario that play a leadership role in labour force planning.

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