



Media Advisory

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MALES IN HUMAN SERVICES OPENS EYES OF STUDENTS

BRANTFORD (Nov. 22, 2010) – Grade 7 and 8 male students from Haldimand-Norfolk will learn what it's like to work in social work and other helping professions this week.

A one-day career fair called **Service, Strength, Support: Males in Human Services** is being held Thursday, Nov. 25 at Simcoe's Hambleton Hall, from 10 a.m. to 2 p.m.

Males in Human Services will see about 120 students exposed to occupations that are seeking more male representation.

"Males in Human Services is meant to give students an opportunity to explore careers that are not traditionally filled by males," said Jaymie Nelson, Passport to Prosperity co-ordinator with the Workforce Planning Board of Grand Erie. "We want the students to think about careers that they may not otherwise have considered."

Males in Human Services is deliberately aimed at students in senior elementary school. That way, students can be armed with information before they start choosing courses in high school for future careers, Nelson said.

During the event, students will get to hear first-hand from men with successful careers in the helping professions from Haldimand and Norfolk. These include a social worker, counsellor, social services instructor and developmental service worker. Students will also get a chance to try wheelchair basket.

Males in Human Services is organized by the Workforce Planning Board in partnership with School College Work Initiative, with help from the Grand Erie District School Board, Brant-Haldimand-Norfolk Catholic District School Board, Norfolk Association for Community Living and Fanshawe College – Simcoe.

The event is being put on during Experiential Learning Week across Ontario, Nov. 22 to 26. Activities are taking place in many communities under the theme "Thinking Beyond the Classroom."

The Workforce Planning Board (www.workforceplanningboard.org) is one of 21 non-profit organizations in Ontario that play a leadership role in labour force planning.